

KTH Innovation Readiness Level™ Roadmap

Goal setting and roadmapping using the KTH INNOVATION READINESS LEVEL™ model.

Goals (X months)	Describe the goals for the next X <u>months</u> (typically 4-6 months) as clearly and measurable as possible! Think SMART goals (Specific, Measurable, Accepted, Realistic, Time set)	
Customer - CRL	Current readiness level: e.g. 4	Target readiness level: e.g. 5
	The most important goal(s) related to customer development (increase of Customer Readiness Level- CRL) to get to planned level <i>Example:</i> <ul style="list-style-type: none"> - Get X interested customers onboard for prototype testing - Establishing at least one pilot customer by nov 2022 (signed agreement) 	
Technology - TRL	Current readiness level: e.g. 4	Target readiness level: e.g. 5
	The most important goal(s) related to product/technology development (increase of Technology Readiness Level- TRL) to get to planned level <i>Example: Develop a beta-prototype and test this on X users by dec 2022.</i>	
Business Model - BRL	Current readiness level: e.g. 3	Target readiness level: e.g. 4
	The most important goal(s) related to development of your business model and how you will make money (increase of Business Model Readiness Level- BRL) <i>Example:</i> <ul style="list-style-type: none"> - Draft a complete business model canvas with clear revenue model - Make economic projections to define the revenue potential - List potential positive and negative contribution to society and environment 	
Intellectual Property Rights- IPRL	Current readiness level: e.g. 4	Target readiness level: e.g. 5
	The most important goal(s) related to protection and management of IPR and legal aspects (increase of "IPR Readiness Level-IPRL) <ul style="list-style-type: none"> - Defined the different intellectual property relevant for us and draft a strategy for IPR suitable for our business model. - Get a signed agreement regarding ownership of the copyrighted software from the developers. 	
Team- TMRL	Current readiness level: e.g. 4	Target readiness level: e.g. 5
	The most important goal(s) related to team development (increase of Team Readiness Level – TMRL) to get to planned level <i>Example:</i> <ul style="list-style-type: none"> - Recruit a new software developer to join the team - Agree on ownership and roles in team 	
Funding- FRL	Current readiness level: e.g. 4	Target readiness level: e.g. 5
	The most important goal(s) related to getting funding (increase of "Funding Readiness Level-FRL) to get to planned level <ul style="list-style-type: none"> - Prepare an investor presentation and present to at least two investors - Secure X € in funding 	

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