# How the Microbiome can be Affected Positively for Health and Wellbeing

Bayer is a global enterprise and a leader in Consumer Health with over 170 consumer health brands in its innovative global portfolio. Bayer Consumer Health is seeking **biome-targeted solutions in the following areas:** 

- Upper respiratory (UR): Biome targeted solutions for prevention, treatment and/or recovery of UR conditions
- Nutrition: Microbiome technologies and science-driven propositions for tailored product solutions for everyday health in areas like immunity, healthy ageing, and mental wellness
- **Digestive health (DH):** To understand how to translate microbiome diagnostics into personalised product offerings to positively modulate the microbiome and improve/maintain a healthy wellbeing
- Skin: Modelling of skin microbiome interactions and delivery of live probiotics in topical formats

#### **Approaches of Interest**

- Identification of novel agents (UR, Nutrition, DH) suitable for non-pharmaceutical consumer use, next generation of probiotic strains and biotics providing precise and targeted health benefits (e.g. gut health, gut-organ axis)
- Identification of technologies or platforms: manufacturing techniques, packaging, formulation technologies, stabilising ingredients, etc.
- In vitro/ ex vivo methodologies or diagnostics ideas to screen and/or validate beneficial agents that can decode microbiome data and individual's metadata and unmet needs into personalised precise products
- The company is interested in the chemical nature of any beneficial agents including the structure, safety profile, safety testing, and regulatory status

#### **Developmental Stages of Interest**

- Creative solutions offering something novel (re-imagining the space) in the field will be prioritised
- Product ideas proposed should mainly be oral and/or topical (only for UR and skin)
- Open to all options with minimum proof of concept, priority to phase I, late preclinical, preclinical, basic research

#### Submission Information

Non-confidential submission of one page, 200-300 word briefs are encouraged along with any optional supplementary information e.g. relevant publications and patents.

#### **Opportunity for Collaboration**

Bayer Consumer Health is open to a range of collaboration opportunities, with the most appropriate outcome being decided on a case-by-case basis. Example outcomes include licensing assets and research collaborations.

## **Opportunities sought**

- 👔 Technologies
- 🕤 🛛 Academics and expertise
- Centres of excellence
- Research projects
- Spinout companies

### Submissions

Please submit relevant, non-confidential opportunities online via: <u>discover.in-part.com</u>

Deadline: 30th August 2022 - 10:59 pm GMT

Have any questions? Contact our team at <u>discover@in-part.co.uk</u>



Bayer Consumer Health division is a leader in consumer health with a mission to use science to improve lives and provide open access to safe, convenient daily health solutions for all.

